#### INFINIDAT

The Standard in Enterprise Storage

# Be a Cyber Resilience Superhero

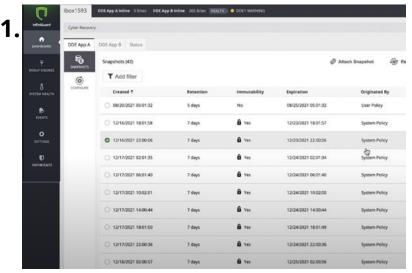
InfiniSafe Demo Webinar



Guy Kariv CTO, EMEA and APJ Eric Herzog CMO

23 February 2023

## InfiniSafe on InfiniGuard: Near Instantaneous Recovery Demo



#### **Easy and Fast**

DDE App A

**69** 

DDE App B Status

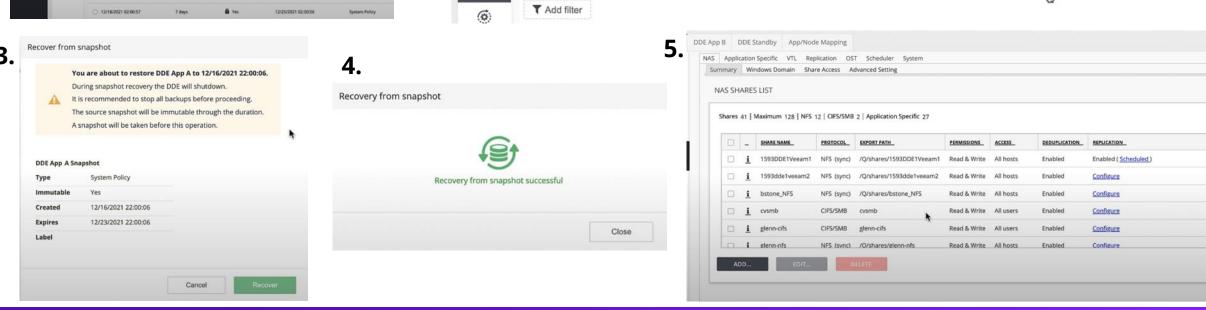
Snapshots (43)

- ONLY 1 InfiniGuard needed No data movement required
- Reduced CAPEX and OPEX
- Simplifies entire forensic and recovery process
- Simple mount to the standby DDE taking only minutes
- Rapid accessibility to entire backup dataset up to PBs
- No capacity size penalties
- DDE operating environment is protected and available

Attach Snapshot

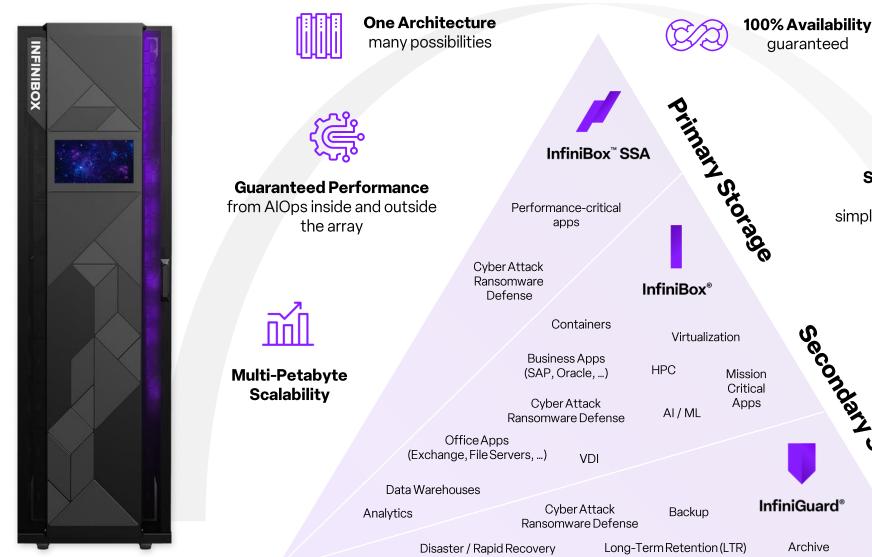
Recover

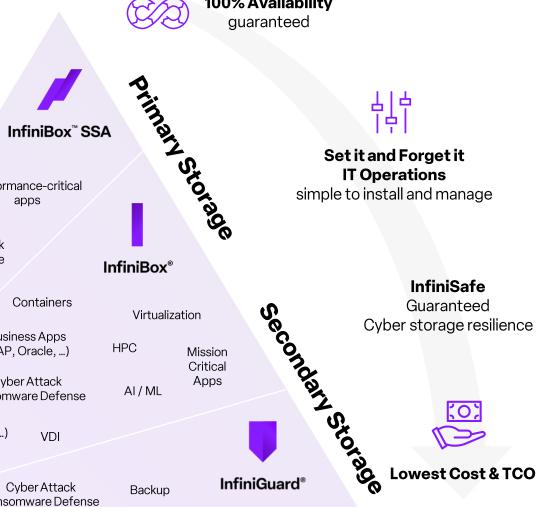
Delete



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## **Broad Enterprise Portfolio**





\$167,000 Average Annual Benefit per PB
51% more efficient storage management
\$41,600 OPEX reduction per PB

11 months ROI

IDC Business Value of InfiniBox/InfiniBox SSA, Jan 2023

# **Exploding Cyber Risk**

# Headline News

#### World Business Finance Travel Sport Weather

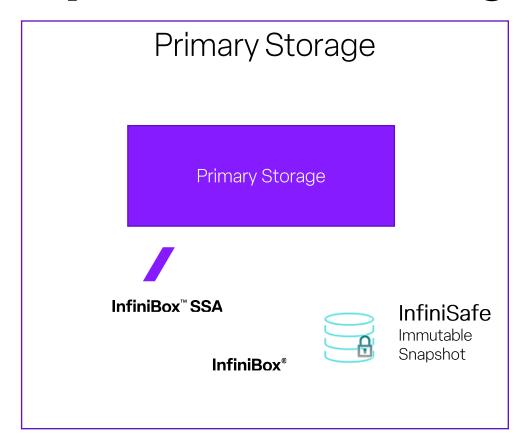
- In 2022 cyberattacks reach an all-time high
- 60% Fortune 500 CEOs expect a severe risk of cyber attack
- In 2022 cyberattacks increase 38% YtY
- 60% of businesses will pay the ransom!
- 48% of CEOs are increasing investment in cyber security 2023
- USA LAW: "Cyber Incident Reporting Act" requires companies to report cyber attacks (March 2022)
- \$8 Trillion Annual Cost of cyber crime by the end of 2023
- Large enterprises averaged 1,168 cyberattacks per week
- Ransomware attacks will happen every 2 seconds by 2031

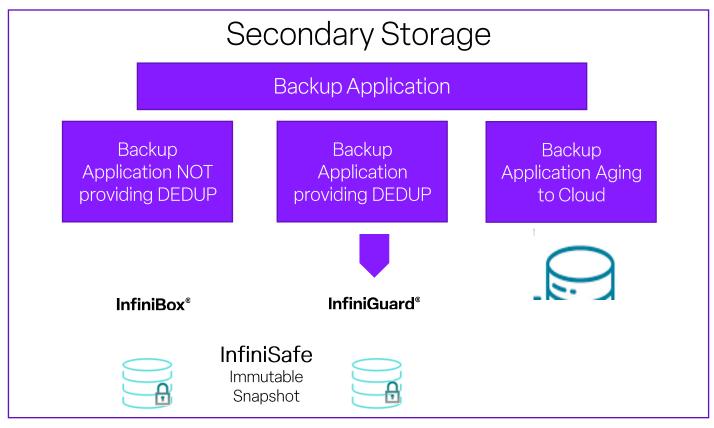
## InfiniSafe for InfiniBox and InfiniGuard

Delivering essential cyber resiliency with Comprehensive cyber resilience at no additional cost



## Cyber Resilient Storage enabled by InfiniSafe





#### InfiniSafe Cyber Storage Resilience Guarantees

- Guaranteed recovery of InfiniSafe immutable snapshots
- Recovery time guarantee of those immutable snapshots
  - O Less that 20 minutes for InfiniGuard
  - O Less than 1 minute for InfiniBox SSA II and InfiniBox
  - O Regardless of immutable snapshot size

#### InfiniSafe Cyber Storage Resilience

- 1. Immutable Snapshots
- 2. Logical air-gapped protection
- 3. Fenced forensic environment
- 4. Near-instantaneous recovery of any size backup repository

## **Infinidat Guarantees It!!!!!**



## InfiniSafe Cyber Storage Guarantee

- First primary storage platform cyber storage guarantee
- Guaranteeing the immutability of our InfiniSafe immutable snapshots
- Guaranteeing the near instantaneous recovery of an InfiniSafe immutable snapshot at:
  - o 1 minute or less with InfiniBox/InfiniBox SSA II

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20 minutes or less with InfiniGuard

### 100% Availability Guarantee

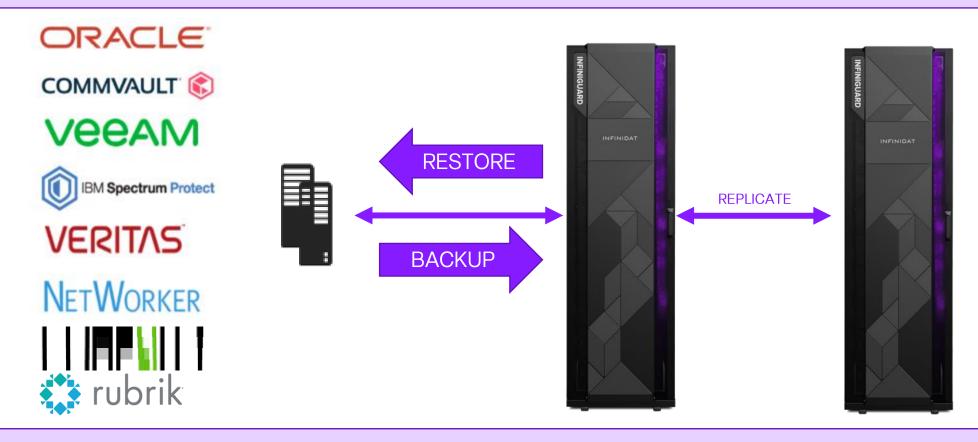
- Promoted publicly since 2019

### Performance Guarantee

Based upon your actual real-world applications

# Powerful Backup Repository - Integrated with Applications

"With their new performance and cyber storage recovery guarantees, Infinidat is breaking new ground in these areas in ways that drive meaningful value for their enterprise customers." – Vice President IDC



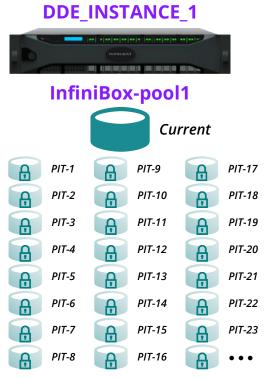
"Teradata Oracle backup has been taking over 2 days to run, and now they run in under 8 hours to InfiniBox "- Large Food Distributor

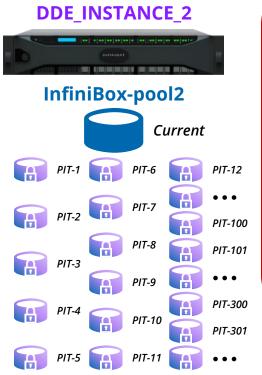
## InfiniGuard's InfiniSafe Immutability

- Protection of entire backup storage via Infinidat immutable snaps
- Granular recovery and separately managed policy for each DDE
- Enable CyberRecovery or discovery tests in a standby environment\*
- Synchronized protection of the Backup Servers' Catalog(s) and Information\*\*



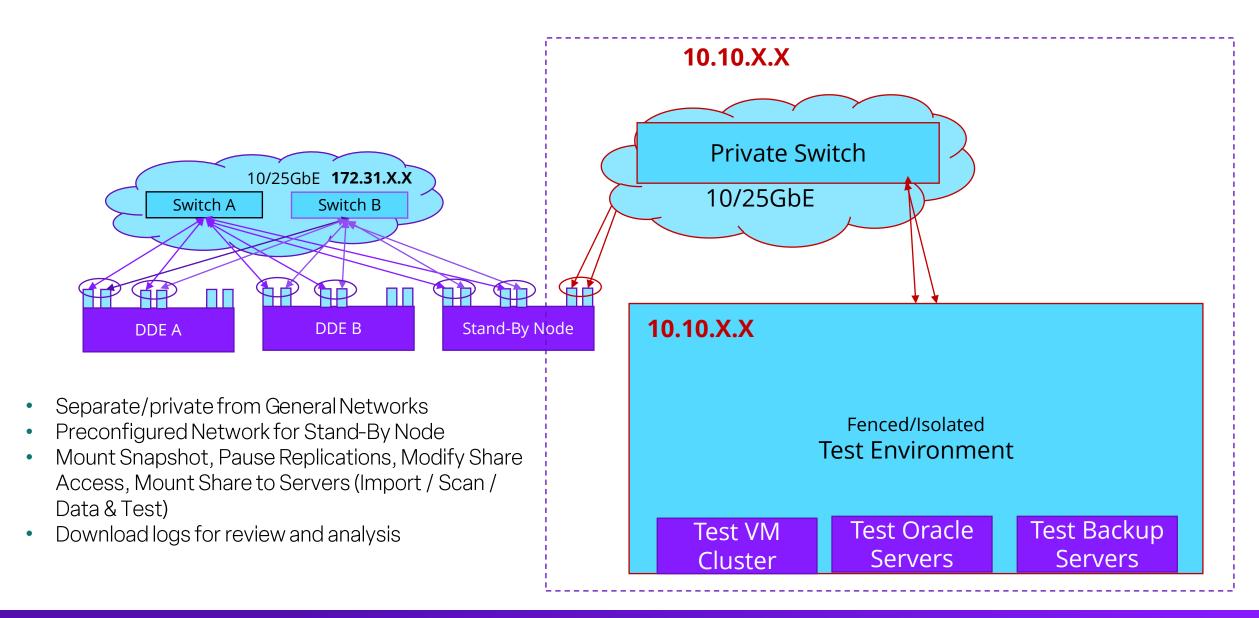






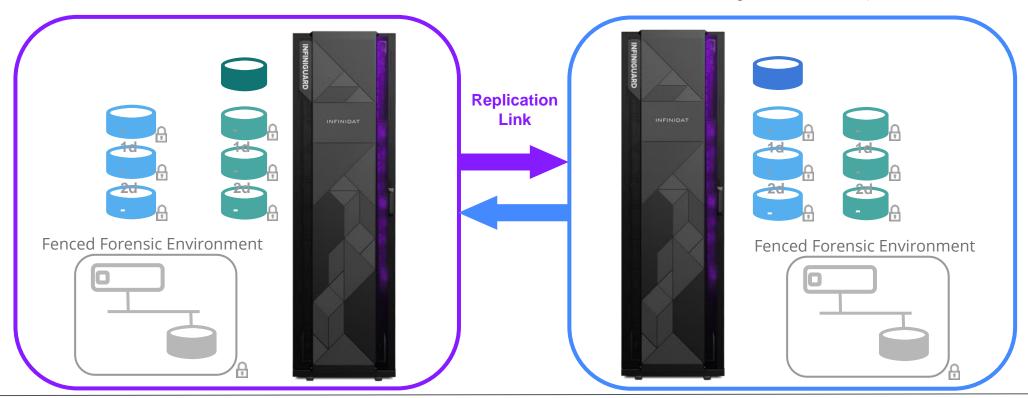


## InfiniSafe – Fenced Isolated Forensic Network

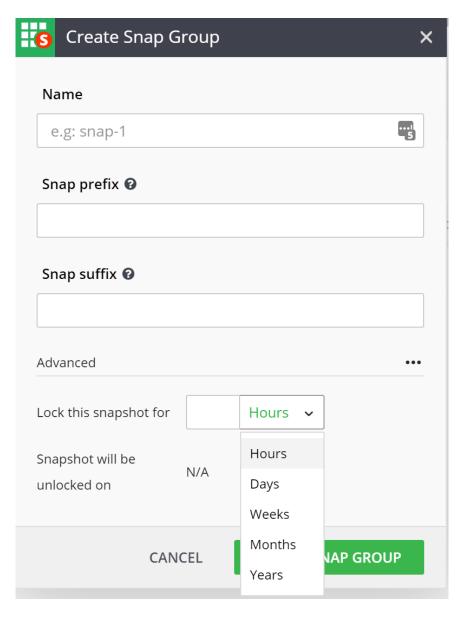


## InfiniSafe on InfiniGuard – Logical Remote Air-Gap

- Backup & Replicate using dedupe aware native replication
- Allows longer data retention in remote site
- Cyber resilience tests and validations can occur in both sites
- Create immutable snapshots in either or both locations
- Validate, test and recover from the Isolated Environment using the standby DDE

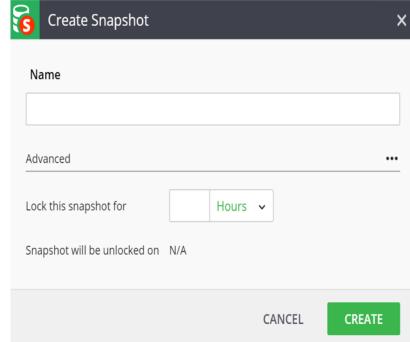


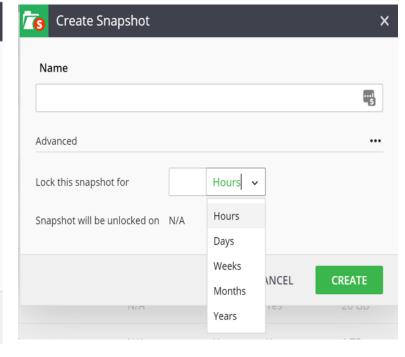
## InfiniSafe on InfiniBox – Near Instantaneous Recovery



### **Easy and Fast**

- ONLY 1 InfiniBox needed, but can replicate for added resilience
- Reduced CAPEX and OPEX
- Any snap mountable in a fenced forensic environment
- Near instantaneous recovery guaranteed in under 1 minute
- Thin provisioned and space efficient by design
- Detailed guides for UI/CLI as well as Ansible playbooks for automation

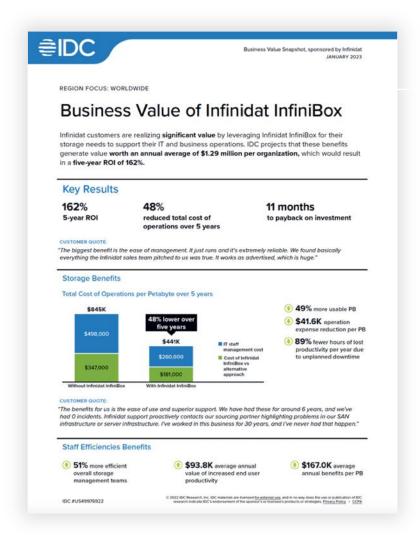




## The Business Value of InfiniBox

## **Key Findings:**

- 11 months ROL
- \$167K avg annual benefits per PB
- 51% more efficient overall storage management
- \$93.8K avg annual value of increased end-user productivity
- 49% more usable PB
- 48% lower cost of total operations
- **162%** 5-year ROI
- 89% fewer hours of lost productivity per year due to unplanned downtime
- \$41.6K OPEX reduction per PB



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## **Industry Acclaim: 2023**



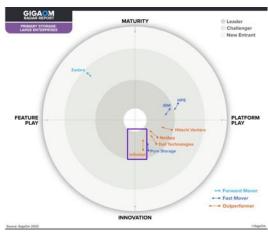
Storage Product of the Year: InfiniBox™ SSA II "Gold Winner" for "Best Enterprise Storage Arrays"



Storage Product of the Year:
InfiniGuard® "Gold Winner" for
"Top Backup and Disaster Recovery
Services"



"TOP 5 HIGH-END STORAGE ARRAYS" 2023-2024



"Leader" and "Outperformer" in Primary Storage for Large Enterprises

## **Industry Acclaim: 2022**

# Gartner CRN.

Leader in the 2022 Gartner Magic Quadrant for Primary Storage (2022, 2021, 2020, 2019, 2018)



InfiniBox™ SSA all-flash array Silver Award winner for SearchStorage 2021 Products of the Year Awards for Disk and Disk Subsystems



Winner for exceptional corporate social responsibility



TECH INNOVATORS
WINNER 2 0 2 2



**TECH INNOVATORS** FINALIST 2022

InfiniSafe® solution - WINNER CRN 2022 Tech Innovator Award -Data Protection Software

InfiniBox™ SSA II - FINALIST CRN 2022 Tech Innovator Award -Storage Enterprise



InfiniBox™ SSA Named One of the Best Enterprise Storage Arrays of the Year



#### 2022

GigaOm Sonar for Ransomware protection - "Leader" and "Fast Mover" GigaOm Radar for enterprise Kubernetes storage - Infinidat "Challenger" and "Fast Mover"

5-Star Rating in 2022 Partner Program Guide One of the 50 Coolest Software Defined Storage Vendors - The 2022 Storage 100 One of the 12 Cool Flash Storage Products 2022

Eric Herzog, CMO, 2022 CRN **Channel Chief** 



WINNER - Data Security/Compliance Innovation of the Year for InfiniSafe® RUNNER UP - Storage Company of the Year; Storage Hardware Innovation of the Year for the InfiniBox™SSA II

#### **ONCONFERENCES**

Eric Herzog Named One of the Top 10 CMOs of the Year, 2022



#### 2022-2023

One of the Top 5 Storage as a Service Vendor by DCIG



#### 2022

THE STORRIES XIX

Storage !

Newsletter

**Best Storage Products of** 

'Best in SANs for enterprises'

for Subsystems

Hybrid Storage Vendor of the Year Runner-up for Immutable Storage Company of the Year



Most Innovative Hyperscaler **Implementation** 

#### Semiconductor Review

#### 2022

1 of the top 10 Flash Storage Solutions Providers in APAC



#### 2022

Phil Bullinger named 1 of top 10 Most Innovative CEOs Revamping the **Future** Eric Herzog named 1 of

top 10 Most Innovative **CMOs** 



Chief Data Officer Magazine named Ken Steinhardt, Field CTO, one of the Top 125 "Leading Data Consultants in North America, 2022

## The End Users Have Spoken



As of 21 February 2023

## **Congratulations to Today's Prize Winners!**

If your name has been called, <u>you can enter your shipping address in a private chat to one of the hosts Eric or Guy now</u> or we will reach out to you via email to arrange delivery!

Infinidat is here to save you money and headaches at work while giving you back precious free time to spend with your loved ones!



## **To Find Out More**

- Infinidat Products & Technologies
- Guaranteed Service-Level Agreements
- Shielding Backup Data with InfiniSafe®
- GigaOm Recognizes Infinidat as the Industry Leader in Ransomware Protection for Block Storage

### **Contact Us**



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Guy Kariv Field CTO, EMEA





# Thank you



Please kindly
share your
valuable event
feedback with
us!



